

MEDIA & PRESS KIT

Fulcrum Impact

Navigating change. Creating impact.

Our mission

Give mission-driven organizations the leverage to fund their own future. Fulcrum Impact promotes the development of social enterprises — more-than-profit business ventures that use blended-value models to pair a revenue-generating business with a social-value generating element. We help nonprofits, churches and community ventures build the earned revenue that sustains their mission, so the impact outlives any single grant.

Impact to date

32+	300+	150
Academies delivered	Organizations strengthened	Business mentors engaged
\$10M+	65%	94%
New investment & earned income	Generated new revenue within a year	Say the Academy changed how they operate

What we do

Academies for Social Entrepreneurship

Regional cohorts of nonprofits and community ventures train for three to six months in market analysis, pricing and blended-value business modeling, are matched with business mentors, and close with a fast-pitch venture competition.

Nonprofit investment fund

Patient capital and hands-on support for social ventures that graduate with a credible earned-revenue plan.

Impact Studio

A working newsroom and production house — including The Park community paper and Buena Park TV, produced with Buena Park High School and Buena Park Middle School — where students and community journalists learn media production on real assignments.

Fiscal and consulting services

Fiscal sponsorship, banking services, and nonprofit consulting in strategy, board development, fundraising and operations.

Story angles for reporters

- How nonprofits are replacing grant dependency with earned revenue.
- A student-run newsroom and TV channel built with two public schools.
- What a nonprofit investment fund looks like when it backs social ventures instead of startups.
- Community journalism: local cub reporters covering their own neighborhood.
- Blended-value business models — the practical mechanics, with cohort examples.

Boilerplate (approved for publication)

Fulcrum Impact is a California nonprofit public benefit corporation that helps mission-driven organizations build businesses which fund their work. Through the Academies for Social Entrepreneurship, a nonprofit investment fund, Impact Studio, and fiscal and consulting services, Fulcrum Impact has delivered more than 32 academies, strengthened 300+ organizations with 150 business mentors, and helped partners unlock more than \$10M in new investment and earned income. Learn more at fulcrumimpact.org.

Brand and usage notes

- Organization name: Fulcrum Impact (not “Fulcrum Impact Inc.” in headlines).
- Tagline: Navigating change. Creating impact.
- Program names: Academies for Social Entrepreneurship, Impact Studio, The Park, Buena Park TV.
- Brand colors: navy #0F2A44, gold #C9A24A. Do not recolor, stretch or crop the compass logo.
- Logos and photography are available on request for editorial use.

Media contact

Archie Holton, Fulcrum Impact
archie@academies.org
fulcrumimpact.org/press-kit

Participating partners

The 189 nonprofit organizations participating in the Academies for Social Entrepreneurship network. Full directory: fulcrumimpact.org/partners

2-1-1 Orange County	2nd Call
Academia de Futbol Juvenil Amatense (AFJA)	American Youth Symphony
Antelope Valley Partners for Health	Arts & Learning Conservatory
Arts of Life, Inc.	Ashland Community Development Corporation
Asian Pacific American Dispute Resolution Center (APADRC)	Authentic Caribbean Foundation
Beyond The Label LA	Black Math Collective
Booksustain	Boys & Girls Clubs of Fullerton
Build Futures	CAPC, Inc.
CIELO	California Botanic Garden (formerly Rancho Santa Ana Botanic Garden)
California Youth Services (CYS)	Cancer Kinship
Cancer Resource Center of the Desert	Cardborigami, Inc.
Channel Islands Maritime Museum	Child Care Resource Center
Chuck Jones Center for Creativity	Civil Air Patrol
Climb Your Everest	Cloud & Fire Ministries
Coffee With a Cause	Community Educating Others, Inc
Community Partners International	Compass For Youth
Compton YouthBuild	Concerned Capital
Concerts 4 Charities	Connections for Children
Cooperation Act	Cornerstone Theater
Court Appointed Special Advocates for Children - Orange County (CASA OC)	Create Now
Creative Matters Agency (formerly BTS Communications)	Creative Visions
Delhi Community Center	DreamCatchers Foundation
Earth Resource Foundation	East Los Angeles College
Echo Training (formerly Center for Nonviolent Education and Parenting)	Education for Humanity

Engineer Factory	EntreNous Youth Empowerment Services, Inc. DBA Compton YouthBuild
Environmental Charter Schools	Fairplex Child Development Center
First Star	Five Acres Boys & Girls Aid Society of Los Angeles County
Fleet Street Bikes	Food Forward
Gameheads	Generation Water
Gigniks	Go Kids, Inc.
Great Beginnings for Black Babies, Inc.	Green Lifestyles Network
Greenway Arts Alliance	Grow Cycling Foundation
GrowGood, Inc.	Habitat for Humanity of Orange County
Hart Community Homes	Heal One World
Health Projects Center	Here To Serve, Inc.
Holistic Management International (HMI)	Homeless Not Toothless
House of Ruth	Housing Matters (formerly Homeless Services Center)
Illumination Foundation	In One Minute
Innovative Housing Opportunities	InsideOUT Writers
Interfaith Community Services	Interfaith Homeless Outreach Project for Empowerment (iHOPE)
International Collegiate Health Initiative (ICHI)	International Trauma Training Institute
Jamaica Capital Building Fund, Inc.	Jazz Hands for Autism
Jubilee Consortium	Ken-Mar Rescue
KidWorks OC	Kingdom Causes Bellflower
Korean American Family Services	LA CAUSA YouthBuild
LA Conservation Corps	LA Makerspace
LEAP Career Development Forum	Las Fotos Project
Lost & Found Dogs USA Network	Maleo Fellowship/WorkUp
Maternal Mental Health Now	Menter Me Learning
Miracle Flights	Motion Picture & Television Fund (MPTF)
My Day Counts	NAMI, Orange County
National Alliance on Mental Illness (NAMI) Orange County	NeighborWorks Orange County
Ocean Institute	Oceans Global

One OC	Opportunity To Assets (OPTA)
Optimistic People In a Caring Atmosphere (OPICA)	Orange Coast College Foundation
Orange County Center for Contemporary Art	P.S. I Love You Foundation
PATH Ventures (ePath)	Pacific Asian Consortium in Employment (PACE)
Patriots And Paws	People Who Care - Los Angeles
Playa Vista Job Opportunities and Business Services (PVJOBS) [formerly United Job Creation Council (UJCC)]	Plus Me Project
Positive Results Corporation	ProLiteracy (formerly Centro Latino for Literacy)
Public Interest Pictures	Pure Game
Q Youth Foundation	RARE-X (formerly The RARE Project)
RRR Computer	Radiant Health Centers (formerly AIDS Services Foundation Orange County)
Rancho Cielo Youth Campus	Rancho Santiago Community College District Foundation
Reaching Youth Through Music Opportunities (RYTMO)	Ripple Kids
Rusty Top Farm	Sabine High School Revitalization Project Management Group, Inc.
Safe Place for Youth	San Diego Futures Foundation
San Diego Zoo Wildlife Alliance	Second Chance
Shaphat Outreach	Sidescrawl
Social and Environmental Entrepreneurs	Sostento
South LA Cafe	Special Kids Crusade
Spiritt Family Centers	Spread The Word Nevada
St Francis Center	Start House/Straight Talk Clinic
Student Voice Project	Surfrider Foundation
Synergy Academies	Taller San Jose Hope Builders
Technovation (formerly Iridescent Learning)	TecnoLatinx
Tent Hut	The African American Fire Fighter Museum
The Best Gift Ever	The Coalition of Orange County Community Health Centers
The Doogood Conservatory	The Foundation for Living Beauty
The Help Group	The Institute for Arts in Medicine (I_AM)
The LGBTQ Center of Long Beach, California	The Play Campaign

The Polk Institute Foundation	The Prosperity Center
The Ruth & Naomi Project, Inc.	The Smart Ride
The South LA Community Foundation	The WHW Organization (formerly known as Women Helping Women) & Now A Part of Working Wardrobes
The Zimmerman Automobile Driving Museum	Thomas House Family Shelter
United Voices of Literacy	United Way Inland SoCal
Upward Bound House	Urban Teens Exploring Technology (TXT)
Us Too Gymnastics	Veterans First Orange County
Victor Valley College	Vital Link
WISEPlace	Waymakers
Women at Work	Working Wardrobes
YWCA Santa Monica/Westside	YWCA of San Gabriel Valley
Youth Empowerment	Youth Speak Collective
Zakat Foundation of America	i-5 Freedom Network
reDiscover Center	