



1606 Ashland Avenue • Baltimore, Maryland 21205

www.acdcbbaltimore.org

March 11, 2025

To Whom It May Concern,

I am pleased to provide this letter of support for the Academies for Social Entrepreneurship at UCLA.

The Ashland Community Development Corporation was blessed to be selected to this wonderful program in January - June 2023. While participating, we had the opportunity to have evaluated ideas under consideration for growing revenues for our organization. We also learned from the professionals who led the program, and other experts, solid concepts and approaches to building a socially driven enterprise that would undergird our community service efforts.

The highlight of the experience for us was working with a group of bright UCLA students who developed the basic elements of a business plan and marketing presentation. This process culminated with vetting our project in a presentation to our peers and the UCLA faculty.

As a small, emerging nonprofit, I struggle to express what this opportunity did for our organization. It provided valuable information in the arena of social enterprise, focus for our planning, and the tools to implement our plan. Our esteem for this program and experience is boundless.

To this end, I give the Academies for Social Enterprise my highest recommendation and hope that you will give them every consideration regarding funding.

Yours in Service,

Jonathan A. Mangana
Chief Executive Officer - ACDC Baltimore

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443-850-0681

manganaacdcbbaltimore@gmail.com